# Teacher Education and Special Education

## **Annual Publisher's Report**

October 2018



Submitted to the TESE Editorial Office and TED Board

Prepared by Allison Leung, Publishing Editor



## **Executive Summary**

This report summarizes *Teacher Education and Special Education's* October 2017 through October 2018 YTD performance. Below is a snapshot of the journal's key performance metrics.

We appreciate your understanding and ask that you not distribute the data contained within this report without permission from the publisher.

#### **Performance Metrics**

Submissions	<ul> <li>165 manuscript submissions in 2017, a 28.9% increase from 2016 <ul> <li>111 manuscript submissions in 2018 YTD</li> </ul> </li> <li>25% acceptance rate in 2017</li> <li>55 days average time to first decision in 2017</li> </ul>
Circulation	<ul> <li>10,402 total circulation in 2017</li> <li>10,382 total circulation in 2018 YTD</li> </ul>
Online Usage	<ul> <li>72,892 full-text downloads in 2017</li> <li>61,766 full-text downloads in 2018 YTD</li> </ul>
Impact Factor	<ul> <li>2017 Impact Factor is 0.762</li> <li>2016 Impact Factor was 0.881</li> <li>Ranking in Education &amp; Educational Research: 190/238</li> </ul>
Marketing	<ul> <li>5,492 followers to date on the SAGE Educational Research Twitter channel</li> <li>Top Altmetric score of 30 for the article "Safe Schools, Staff Development, and the School to Prison Pipeline"</li> <li>30 articles claimed on Kudos, netting 1,656 Kudos article page views</li> <li>1,421 New Content alert registrants in 2017         <ul> <li>3,447 New Content alert registrants in 2018 YTD</li> </ul> </li> </ul>

## **Editorial and Production**

## **Total Submissions and Acceptance Rate**

	2013	2014	2015	2016	2017	2018 YTD
Total	148	145	120	152	210	138
Original	108	111	97	128	165	111
Accept	27	24	13	25	37	18
Reject	69	90	74	100	110	104
Accept Ratio	28%	21%	15%	20%	25%	15%

Total and original submission counts are based on the date manuscripts were submitted to SAGE Track. This data is available in the "Manuscripts Received" report in SAGE Track.

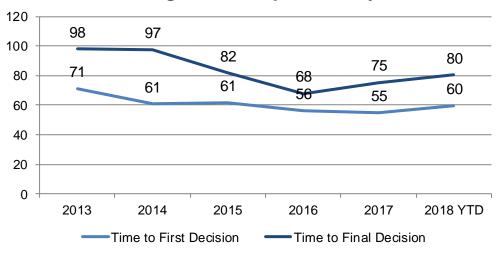
Acceptance rate is based on manuscripts that have received final decisions of accept or reject (does not count revisions). Counts for acceptances, rejections, and acceptance ratios are based on the date the decision is made, not the date the manuscript was submitted. This data is available in the "Manuscript Milestone" report in SAGE Track (limiting by decision date, not by date of original submission).

## **Original Submissions**

Month	2016	2017	2018 YTD
January	8	23	16
February	24	11	9
March	9	9	15
April	11	14	14
May	7	12	8
June	8	14	14
July	11	17	12
August	16	15	10
September	13	17	13
October	3	12	-
November	7	9	-
December	11	12	-
Total	128	165	111

#### **Time to First Decision and Final Decision**



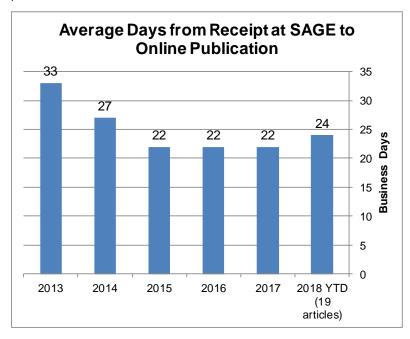


Time to First Decision is defined as all original submissions that received their first decision within each year, regardless of when the manuscripts were submitted. Revisions are not included.

Time to Final Decision is defined as all submissions including revisions that receive a final accept or reject decision within each year, regardless of when the manuscripts were submitted.

## **Average Days from Receipt at SAGE** to Online Publication

The below graph shows the average number of days a manuscript spends in SAGE Production, beginning when the manuscript is exported from SAGE Track and ending when the manuscript is published OnlineFirst.



#### **OnlineFirst Queue**

As of October 25, 2018, *Teacher Education and Special Education* has 18 articles in its OnlineFirst queue, representing about 4 issues of content. The oldest article in the queue was published on October 11, 2018. These articles are "fully published" that is, these articles are fully citable using the date of the manuscript's first online posting and the DOI.

## **Circulation and Readership**

Average Number of Subscriptions by Type 2015 – 2018 YTD						
	2015	2016	2017	2018 YTD	Renewal Rate 2016-2017	
Individuals	8	8	9	6	113%	
Members	2,132	1,968	2,083	1,840	106%	
Institutions (Direct), Traditional	172	157	132	118	84%	
Institutions (Direct), Migrated	97	102	118	121	116%	
Institutions (Direct), Total	269	259	250	239	97%	
Site License	12	2	2	2	100%	
Package	2,746	2,829	2,835	3,072	100%	
Developing World	5,047	5,223	5,223	5,223	100%	
Total	10,214	10,289	10,402	10,382	101%	

Backfile (Cumulative)						
2016 2017 2018 Percent Increase 2016-201						
Deep (Vol 1 - 1998)	1,746	1,790	1,824	3%		
Shallow (1999 - Current)	806	913	946	13%		

### **Online Usage**

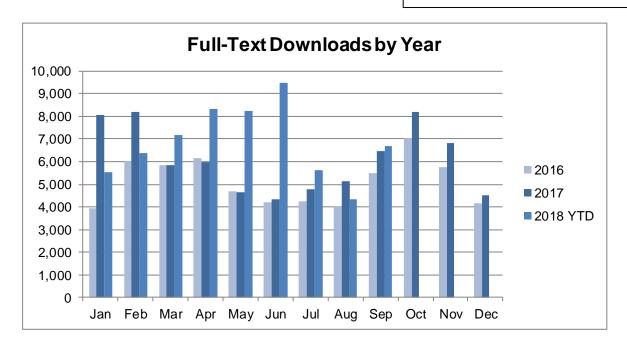
Full-Text Downloads					
	2016	2017	2018 YTD		
January	3,945	8,070	5,547		
February	6,025	8,172	6,375		
March	5,863	5,861	7,169		
April	6,174	5,975	8,303		
May	4,677	4,627	8,225		
June	4,189	4,354	9,490		
July	4,248	4,786	5,615		
August	4,012	5,122	4,338		
September	5,507	6,441	6,704		
October	7,024	8,168	-		
November	5,739	6,800	-		
December	4,149	4,516	-		
Total	61,552	72,892	61,766		
*Full-text downloads include	de both HTMI	L and PDF ar	ticle usage		

Teacher Education and Special Education has 61,766 full-text downloads in 2018 YTD (through the end of September). This is a 15.6% increase over 53,408 full-text downloads through the end of September 2017.

The <u>SAGE Author Gateway</u> offers recommendations for increasing usage and discoverability, including:

- What key phrases would you give a search engine if you were searching for your own article?
- Write for your audience but bear in mind how search engines work too
- Write a clear title with your main key phrase in it
- Write an abstract and choose keywords re-iterating 3 or 4 key phrases
- Keep it natural Google will un-index your article if you go overboard on the repetition

\*February 2017 accesses are higher due



The following chart shows the referral usage statistics for *Teacher Education and Special Education* articles from October 2017 through October 2018 YTD. The numbers below indicate which sites are most effective at driving full-text downloads of articles.

	Geographic Location of Visitors					
	Country/Territory	Visits		Country/Territory	Visits	
1	United States	70,127	11	South Africa	1,295	
2	Australia	8,782	12	Turkey	1,539	
3	United Kingdom	7,875	13	Greece	1,087	
4	Philippines	6,523	14	Singapore	966	
5	Canada	4,422	15	Nigeria	836	
6	India	3,699	16	Germany	840	
7	Indonesia	1,984	17	Ireland	761	
8	Malaysia	1,828	18	Kenya	671	
9	China	1,409	19	Netherlands	704	
10	Pakistan	1,418	20	New Zealand	701	
Sour	ce: Google Analytic	S				

	Top Referring Traffic Sources						
	Source	Visits		Source	Visits		
1	scholar.google.com	17,463	11	scholar.google.co.za	373		
2	scholar.google.co.uk	1,917	12	scholar.google.co.id	366		
3	scholar.google.com.ph	1,601	13	scholar.google.com.pk	334		
4	scholar.google.com.au	1,568	14	scholar.google.co.il	261		
5	scholar.google.ca	777	15	scholar.google.nl	233		
6	liberty.summon.serialssolutions.com	868	16	wv9lq5ld3p.search.serialssolutions.com.library.capella.edu	256		
7	scholar.google.com.tr	613	17	resolver.ebscohost.com.ezp. waldenulibrary.org	249		
8	scholar.google.co.in	440	18	scholar.google.es	206		
9	scholar.google.gr	498	19	er1.library.unsw.edu.au.wwwproxy1. library.unsw.edu.au	226		
10	rx9vh3hy4r.search.serialssolutions.com	447	20	news.ku.edu	175		
Sour	ce: Google Analytics						

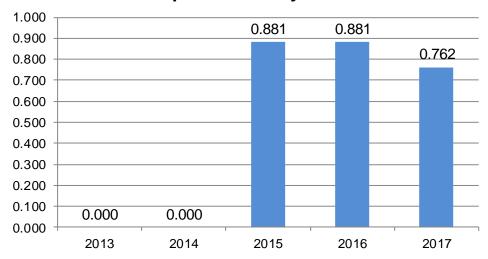
## **Article Usage Statistics**

The following table shows the ten articles that were downloaded the most from October 2017 through October 2018 YTD on the SAGE Journals platform.

	Top 10 Most Downloaded Articles
Total Downloads	Article
3,343	Peter Alter, Todd Haydon  Characteristics of Effective Classroom Rules: A Review of the Literature  Vol. 40, No. 2, May 2017: 114
3,200	Barbara S. Mitchell, Regina G. Hirn, Timothy J. Lewis Enhancing Effective Classroom Management in Schools: Structures for Changing Teacher Behavior Vol. 40, No. 2, May 2017: 140
3,153	Susan Joan Courey, Phyllis Tappe, Jody Siker, Pam LePage Improved Lesson Planning With Universal Design for Learning (UDL) Vol. 36, No. 1, February 2013: 7
2,289	Alison L. Zagona, Jennifer A. Kurth, Stephanie Z. C. MacFarland <b>Teachers' Views of Their Preparation for Inclusive Education and Collaboration</b> Vol. 40, No. 3, August 2017: 163
1,840	Harriet Able, Melissa A. Sreckovic, Tia R. Schultz, Justin D. Garwood, Jessica Sherman Views From the Trenches Teacher and Student Supports Needed for Full Inclusion of Students With ASD Vol. 38, No. 1, February 2015: 44
1,425	Perry A. Zirkel  Special Education Law Illustrative Basics and Nuances of Key IDEA Components  Vol. 38, No. 4, November 2015: 263
1,405	Sarah N. Douglas, Shelley E. Chapin, James F. Nolan  Special Education Teachers' Experiences Supporting and Supervising  Paraeducators Implications for Special and General Education Settings  Vol. 39, No. 1, February 2016: 60
1,284	Anne Butler, Lisa Monda-Amaya <b>Preservice Teachers' Perceptions of Challenging Behavior</b> Vol. 39, No. 4, November 2016: 276
1,191	Pilar Sanz-Cervera, María-Inmaculada Fernández-Andrés, Gemma Pastor-Cerezuela, Raúl Tárraga-Mínguez  Pre-Service Teachers' Knowledge, Misconceptions and Gaps About Autism  Spectrum Disorder  Vol. 40, No. 3, August 2017: 212
1,009	Justin T. Cooper, Terrance M. Scott  The Keys to Managing Instruction and Behavior: Considering High Probability  Practices  Vol. 40, No. 2, May 2017: 102

## **Impact Factor**

## **Impact Factor by Year**



	2015	2016	2017	Percent Change 2016-2017
Impact Factor	0.881	0.881	0.762	-14%
Ranking in Education & Educational Research	120/231	151/236	190/238	N/A
Cites to Recent Items	37	37	32	-14%
Citable Items	42	42	42	0%
Total Citations	310	366	466	27%
Immediacy Index	0.000	0.286	0.045	-84%

Term	Definition
Impact Factor	The Impact Factor is a measure of the importance of a journal and is calculated by dividing the number of citations in the JCR year by the total number of citable articles published in the two previous years.
Cites to Recent Items	Cites to recent items (numerator) must be from other journals indexed in the Web of Science. Citations (in any type of contribution e.g. editorials as well as articles) that acknowledge the journal title and the cited year (as provided by the author) are counted.
Citable Items	Cites must be to original articles, review articles or proceedings papers. These are known as citable items (denominator). The numerator and denominator are aggregated independently. The denominator reflects the final publication date of the source item. An item published online in 2015 and included in a 2016 issue is indexed with 2016 as the publication year and is considered part of the journal content in 2016.
Immediacy Index	The average number of times an article is cited in the year it is published.

5-Year Impact Factor

Similar to the Impact Factor but is based the number of times articles published in the past five years have been cited in the JCR year, rather than just the past two years.

The following table shows the top ten journal articles from 2015 and 2016 that were cited the most in 2017.

Top 10 Ci	Top 10 Cited Articles in 2017 from Publication Years 2015 – 2016					
Title	Authors	Year	Volume	Issue	Total Cites in 2017	
21st Century Change Drivers: Considerations for Constructing Transformative Models of Special Education Teacher Development	Rock, Marcia L.; Spooner, Fred; Nagro, Sarah; Vasquez, Eleazar; Dunn, Cari; Leko, Melinda; Luckner, John; Bausch, Margaret; Donehower, Claire; Jones, Jennie L.	2016	39	2	3	
Special Education Professional Standards: How Important Are They in the Context of Teacher Performance Evaluation?	Woolf, Sara B.	2015	38	4	3	
Faculty Perceptions of Expertise Among Teachers of Students With Severe Disabilities	Ruppar, Andrea; Roberts, Carly; Olson, Amy Jo	2015	38	3	3	
Training Teachers in Evidence- Based Practice for Individuals With Autism Spectrum Disorder: A Review of the Literature	Alexander, Jennifer L.; Ayres, Kevin M.; Smith, Katie A.	2015	38	1	3	
ECoaching Across Routines to Enhance Teachers' Use of Modeling	Coogle, Christan Grygas; Rahn, Naomi L.; Ottley, Jennifer Riggie; Storie, Sloan	2016	39	4	3	
The Search for Role Clarity: Challenges and Implications for Special Education Teacher Preparation	Shepherd, Katharine G.; Fowler, Susan; McCormick, Jazarae; Wilson, Cynthia L.; Morgan, Daniel	2016	39	2	2	
Sustaining Evidence-Based Practices by Graduated Special Educators of Students With ASD: Creating a Community of Practice	Hall, Laura J.	2015	38	1	2	
Looking Back and Moving Ahead: A Content Analysis of Two Teacher Education Journals	Rock, Marcia L.; Cheek, Aftynne E.; Sullivan, Melissa E.; Jones, Jennie L.; Holden, Kara B.; Kang, Jeongae	2016	39	1	2	
Special Education Law: Illustrative Basics and Nuances of Key IDEA Components	Zirkel, Perry A.	2015	38	4	2	
Factors Associated With Enhanced Knowledge and Use of Secondary Transition Evidence-Based Practices	Plotner, Anthony J.; Mazzotti, Valerie L.; Rose, Chad A.; Carlson-Britting, Kinsey B.	2016	39	1	1	

#### **TOP JOURNALS CITING TESE**

Impact	Citing		2017										
Factor	Journal	All Yrs	2017	2016	2015	2014	2013	2012	2011	2010	2009	2008	Rest
	ALL Journals	466	1	16	16	27	34	22	26	50	39	18	217
	All Others (111)	111	1	2	2	3	8	7	5	8	9	3	63
2.473	Teach Teach Educ	51	0	5	0	4	4	0	2	6	6	0	24
0.762	Teach Educ Spec Educ	33	0	4	1	6	2	2	4	3	4	1	6
1.648	Rem Spec Educ	13	0	0	1	0	1	1	0	2	1	0	7
1.144	Int J Inclusive Educ	12	0	0	0	0	1	0	1	0	0	1	9
	J Res Spec Educ Need	9	0	0	0	0	1	0	0	1	0	1	6
3.34	Except Children	8	0	0	1	1	0	0	0	2	0	0	4
3.18	J Teach Educ	8	0	1	1	1	1	1	1	1	1	0	0
	Teach Dev	8	0	0	0	0	0	0	0	1	0	2	5

#### **TOP JOURNALS CITED BY TESE**

Impact	Citing	2017											
Factor	Journal	All Yrs	2017	2016	2015	2014	2013	2012	2011	2010	2009	2008	Rest
	ALL Journals	731	14	55	47	66	70	46	44	46	43	41	259
	All Others (290)	290	7	23	24	23	31	19	18	18	14	14	99
0.762	Teach Educ Spec Educ	33	0	4	1	6	2	2	4	3	4	1	6
3.34	Except Children	20	1	1	1	0	3	0	1	3	1	0	9
3.18	J Teach Educ	19	0	5	0	3	0	5	0	0	1	1	4
1.648	Rem Spec Educ	16	0	0	3	1	1	2	0	4	0	0	5
2.41	J Posit Behav Interv	14	2	0	0	2	2	1	1	1	2	0	3
2.473	Teach Teach Educ	14	0	0	1	2	0	0	2	1	2	2	4
1.161	Behav Disorders	11	0	0	0	0	0	1	2	3	1	0	4
0.78	Educ Treat Child	11	0	0	0	0	2	1	1	0	2	2	3

The <u>SAGE Journal Editor Gateway</u> contains recommendations for increasing citations and improving Impact Factor, including:

- Highlight papers likely to be cited through promotions or editorials
- Publish papers likely to be cited earlier in the year
- Commission papers from highly-cited authors
- Identify highly-cited papers in your journal and related titles
- Identify zero-cited papers
- Publish review articles
- Publish special issues
- Increase size of editorial board
- Develop an editorial board with international representation and name-recognition
- Utilize editorial board for reviews and citations

## **Marketing**

## **Building Brand and Profile**

SAGE has several initiatives that build the brand and profile of *Teacher Education and Special Education*. Included are:

#### **Social Media**

Journal content is promoted through social media, including the SAGE Educational Research Twitter feed which has 5,492 followers to date.

#### Recent Tweets for Teacher Education and Special Education

Date	Tweet
26-Aug-18	Using simulated IEP meeting to help better prepare preservice teachers for the future http://ow.ly/ixLn30lqrPP
20-Aug-18	Preparing teachers for developing culturally and linguistically responsive IEPs in the special issue of TESE on exceptionality, diversity, and educator prep @ted_cec http://ow.ly/2Qee30lqr5O
5-Aug-18	Exceptionality, Diversity, and Educator Preparation is included in this special issue of Teacher Education and Special Education @ted_cec http://ow.ly/yRin30l6ix9
1-Aug-18	Strong classroom management skills are important for teachers to support students with disabilities, yet there is variability in how they are evaluated on state teacher rubrics @ted_cec http://ow.ly/2RKs30l4kdZ

#### **Altmetric**

Alternative metrics are becoming increasingly important in scholarly publishing. An Altmetric score measures online mentions of an individual academic journal article across social media, news outlets, blog sites and reference sites. The score is a helpful measure of online engagement and visibility, but it is not directly linked to citations or usage. The score is derived from an automated algorithm, and represents a weighted count of research outputs reflecting the relative reach of each type of source.

#### Top Altmetric Scores for Teacher Education and Special Education

Total Altmetric Score	Article Title
30	Safe Schools, Staff Development, and the School to Prison Pipeline
17	One-to-One Assistant Engagement in Autism Support Classrooms
12	Examining Comprehension Strategy Instruction With English Learners' Problem Solving: Study Findings and Educator Preparation Implications
11	Enhancing Effective Classroom Management in Schools: Structures for Changing Teacher Behavior
9	Simulated Individualized Education Program Meetings: Valuable Pedagogy Within a Preservice Special Educator Program

#### **WeChat**

China is a rapidly growing market, and one of the ways we are directly reaching researchers and practitioners in this region through SAGE's WeChat channel. WeChat it's a key social media tool for sharing research developments and new research with an academic audience. The SAGE channel is managed out of our office in Beijing with content contributions from marketing and editorial worldwide. Our WeChat channel publishes calls for papers, editorial announcements, and publishing tips and highlights content and special collections/issues as well.

#### **Public Relations**

Articles and special issues which appeal beyond your core audience, to the lay person and broader community, may benefit from public relations efforts. Contact your publishing editor if you accept an article that you think may draw wide public attention. We have a range of potential options, including digital advertising or a blog post.

SAGE has a partnership with The Conversation and we can support a media pitch for your article. Ask your Publishing Editor if you are interested in finding out more about working with The Conversation to increase the impact of your articles. They will be happy to send you a copy of our guide for editors.

#### **Educational Research Conferences**

We have a strong presence at major conferences worldwide where we build the brand and reputation of your journal and drive delegate engagement to raise your international profile. In addition, we provide you with business cards branded with your journal design for you to distribute at conferences and as part of your networking.

## **Engaging Authors and Reviewers**

Authors and reviewers already have an established relationship with the journal and are interested in its continued success. We employ several strategies to engage them in the journal and help them promote their work, including the following:

#### **Author Care Emails**

SAGE sends a series of email campaigns to published authors to provide tips and resources. Authors receive six emails over the span of a year.

#### **Kudos**

SAGE partners with Kudos, an innovative service that provides authors with tools to maximize the visibility and impact of their research. On publication of their article, your authors receive a personalized email inviting them to register on Kudos and start using this free service. To date, 31,000 SAGE authors are using Kudos, including the below actions on articles published in *Teacher Education and Special Education*. For more information, see <a href="https://www.growkudos.com">www.growkudos.com</a>.

#### **Kudos Actions Taken**

Actions Taken	Total
Articles Claimed	30
Explanations Added	9
Articles Shared	2
Views of Article Pages on Kudos	1,656

#### **SAGE Journal Author Gateway**

SAGE maintains an author portal that gives information on publishing in a SAGE journal, the manuscript submission process and SAGE's publishing policies, as well as ideas to promote their published article. For more information, see <a href="https://sagepub.com/page/journal-author-gateway">https://sagepub.com/page/journal-author-gateway</a>.

#### **China Portal: Providing Resources for Authors**

SAGE has developed a <u>China Resource Center</u> to help support Chinese authors with their submission process. We want to provide authors with the tools they need to feel confident with their submission, and we have translated a number of key documents and guidelines.

Our partnership with Editing Services provider Edanz, based in Beijing, China, puts us in a strong position to help authors improve the quality of their English language paper. One aspect of the portal links to a bespoke SAGE page on the Edanz website to provide authors with the options they need to improve their paper.

#### **Thanking Reviewers**

SAGE offers a 60-day free trial as a thank you to reviewers for their work and as an incentive to further engage with the journal. This benefits the journal by increasing usage among key readers and gives the journal exposure to reviewers of related journals.

## Maximizing Global Dissemination and Reach of Your Content

Your journal benefits from extensive reach and exposure in the global market through various SAGE initiatives and global partnerships.

#### **Market Reach and Sales Growth**

The combination of a global sales team, flexible purchasing models and a high quality portfolio has resulted in impressive market reach and sales growth over the last decade: the total number of customers purchasing our SAGE Premier journals product has increased by 475% during this period.

#### **Developing World and Emerging Economies**

Partnerships with the UN's **Research4Life** initiative, The **International Network for the Availability of Scientific Publications (INASP),** and The **eIFL Foundation** make your journal available in over 5,200 institutions in the developing world.

#### **Library Marketing**

Marketing to librarians allows us to continually show the value of the journal to our customers as well as identify potential sells such as backfile purchases. SAGE's library marketing efforts include:

- A comprehensive on-boarding program for new library customers with email campaigns, webinars, welcome packs and personal follow-up calls to ensure your journal is discoverable and visible to faculty
- Attendance at library conferences and awareness raising events
- Customer analysis initiatives such as customer value reports which demonstrates institution
  specific journal usage, turnaways (where no subscription means their patron has been unable to
  access certain journal content), discipline information, journal author contributions and more
- Sales and usage driving email campaigns to actively support revenue generation alongside our sales team

#### **Online Platform**

Your journal has a digital home on our next-generation platform hosted by publishing technology firm Atypon. The Atypon platform offers the following valuable features that serve SAGE journals' ongoing needs:

- The Atypon platform offers a fully responsive design and flexible technology that is adapted to support emerging user habits and web trends.
- A dedicated Atypon development team provides fast and flexible delivery of our SAGE Journals roadmap.
- SAGE's dedicated online products team includes experts in Search Engine Optimization (SEO).
   Classic SEO best practices are applied across the SAGE Journals platform to maximize journal discoverability.
- Using automation tools built in to the SAGE Journals platform, we are able to quickly launch
  microsites for hot research topics across a discipline or multiple journal titles. These microsites
  will support usage driving for featured journals. To see the microsite technology in action, visit
  http://journals.sagepub.com/aging.

#### **Figshare**

SAGE has partnered with figshare to integrate their data supplement services into SAGE Journals. This integration enables your authors to measure the impact of their data by providing metrics on how many views, shares, and downloads their data receive. The figshare services will also help authors preserve and manage their data, collaborate on research projects, and comply with open access mandates. The figshare widget is displayed within SAGE Journals at the article page. SAGE also has a figshare Portal at <a href="https://sage.figsh.com/">https://sage.figsh.com/</a>.



### **Maximizing Journal Usage**

SAGE uses several marketing strategies to help build and maintain *Teacher Education and Special Education*'s usage, which in turn should lead to more citations. These include promoting email alerts, email campaigns, discipline marketing and banner ads.

#### **Email Alerts**

Journal users can sign up on the journal's homepage to receive email alerts for new content and announcements about *Teacher Education and Special Education*. There are currently 3,447 New Content alert registrants in 2018 YTD.

We are pleased to offer you our membership service to upload your society member email addresses to the distribution list for contents alerts. This activity increases visibility, engagement and usage of the journal among your members, and provides a regular reminder about one of their key membership benefits. Please speak to your Publishing Editor for more information.

#### **Email Campaigns**

Teacher Education and Special Education has been featured in bespoke email campaigns throughout the year to promote journal usage, encourage citations, solicit manuscripts, solicit advertising. The performance stats for the campaigns can be seen in the below table. In comparison, our current benchmarks for SAGE Journals email campaigns are 21% open rate and 1.3% click rate and the industry average is 6.4% open rate and a 1% click rate.

#### Email Campaigns Deployed 2017 – 2018 YTD

Deploy Date	Campaign Name	Total Delivered	Unique Opens	Open Rate %	Unique Clicks	Click Rate %
17-Jun-18	Invitation to submit: Teacher Education and Special Education	12,746	1,303	10.22%	113	0.89%
8-Jun-18	Invitation to submit: Teacher Education and Special Education	17,384	4,788	27.54%	461	2.65%

#### **Global Free Trial**

SAGE cross markets journals through social media and the various free trials throughout the year. The SAGE Journals platform-wide free trial took place in April 2018. By registering for the free trial, registrants receive free online access to all SAGE journals, including *Teacher Education and Special Education*, for 30 days.

## **Editorial Board Tips**

On behalf of *Teacher Education and Special Education*'s entire publishing team at SAGE, it has been a pleasure to work with you in the past year and we're looking forward to the year ahead. We would like to leave you with a few suggested action items for editorial board and/or society members to help promote *Teacher Education and Special Education*.

## Sign Up for Alerts

TIP: Sign up for eTOC alerts and journal notifications at <a href="https://journals.sagepub.com/action/showPreferences?menuTab=Alerts">https://journals.sagepub.com/action/showPreferences?menuTab=Alerts</a>.

HOW THIS HELPS: Alerts will tell you when the latest content has been published in OnlineFirst or when a new issue has been released. You can scan the alerts for articles that may have newsworthy potential and flag them with the Editor.

## Faculty Pages & CV

TIP: Make sure that your faculty page is up-to-date with your recent publications and mentions your role on *Teacher Education and Special Education*'s journal board with links back to the journal site.

HOW THIS HELPS: By linking your articles published in *Teacher Education and Special Education* on your website or in your CV to the full-text articles in SAGE Journals you will help increase the journal's search engine results and article downloads.

#### Utilize Social Media

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